



**PLAYER OF THE YEAR**  
EST. 1985

May 31, 2011

Darnell Arceneaux  
Athletic Director  
Saint Louis School  
3142 Waiālae Ave.  
Honolulu, HI 96816

Dear Darnell:

On behalf of The Gatorade Company, I would like to be the first to congratulate Saint Louis School on being home to Kalei Contrades, the 2010-11 Gatorade Hawaii Baseball Player of the Year.

In its 26<sup>th</sup> year, the Gatorade Player of the Year award honors top high school student-athletes in 12 varsity sports for their athletic excellence, academic achievement and exemplary character. The selection process is administered by ESPN RISE, the nation's leading sports and lifestyle magazine for teens, and the Gatorade high school sports leadership team. In narrowing and evaluating the list of candidates for Gatorade State Player of the Year honors, ESPN RISE and Gatorade work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists. Thus, the Gatorade Player of the Year award has become the most prestigious award in high school sports.

As part of Kalei's honor, a recognition package containing a trophy and formal letter will be sent to his home address within two weeks. Within three weeks, you will be receiving one trophy and one banner. While these items are for the school to keep and display in an area where the student-body and the community can share in the honor, we ask that you make every effort to publicly present them to Kalei in a manner keeping with the prestigious honor he has earned.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. We encourage you to visit [www.playeroftheyear.gatorade.com](http://www.playeroftheyear.gatorade.com) to learn more about the program, view a complete list of former winners, and nominate other deserving student-athletes for the Gatorade Player of the Year award.

Once again, we would like to commend you for providing your student-athletes with an environment that allows them to realize their full potential. Kalei's accomplishments are a direct reflection upon your school's administration and the entire athletic department. You have all undoubtedly contributed to Kalei's success. Should you have any questions regarding your athlete's award, please contact Ashley Ginascol at (312) 729-3622 or [ashley.ginascol@fleishman.com](mailto:ashley.ginascol@fleishman.com).

Sincerely,

Jennifer Storms  
Senior Vice President, Sports Marketing  
The Gatorade Company

**FOR IMMEDIATE RELEASE**  
**Contact: Ashley Ginascol (312-729-3622)**

**SAINT LOUIS SCHOOL STANDOUT NAMED  
GATORADE® HAWAII BASEBALL PLAYER OF THE YEAR**

**CHICAGO** (June 1, 2011) — In its 26<sup>th</sup> year of honoring the nation's best high school athletes, The Gatorade Company, in collaboration with ESPN RISE, today announced **Kalei Contrades of Saint Louis School** as its **2010-11 Gatorade Hawaii Baseball Player of the Year**. Contrades is the third Gatorade Hawaii Baseball Player of the Year to be chosen from Saint Louis School.

The award, which recognizes not only outstanding athletic excellence, but also high standards of academic achievement and exemplary character demonstrated on and off the field, distinguishes Contrades as Hawaii's best high school baseball player. Now a finalist for the prestigious Gatorade National Baseball Player of the Year award announced in June, Contrades joins an elite alumni association of past state baseball award winners, including Derek Jeter (1991-92, Kalamazoo HS, Mich.), Roy Halladay (1994-95, Arvada West HS, Colo.), David Price (2003-04, Blackman HS, Tenn.), Chipper Jones (1989-90, Bolles School, Fla.), Derek Lee (1992-93, El Camino HS, Calif.) and John Lester (2001-02, Bellarmine Prep, Wash.).

The 5-foot-10, 185-pound senior right-handed pitcher and third baseman posted a 5-2 record on the mound with one save, a 2.06 ERA and 47 strikeouts in 40.2 innings pitched while leading the Crusaders to the Division I semifinals. The 2011 Interscholastic League of Honolulu Player of the Year, Contrades also batted .438 with three homers, 18 RBIs and an .813 slugging percentage.

Contrades has maintained a 3.0 GPA in the classroom. He has volunteered locally as a youth baseball coach, a motivational guest speaker at an elementary school and on behalf of the Special Olympics.

"Kalei Contrades is the kind of player who will be the heart and soul of every team he plays for," said Saint Louis School head coach George Gusman. "He's not a big kid, but has incredible arm strength and tremendous power for a guy his size."

Contrades has signed a National Letter of Intent to play baseball on scholarship at San Jose State University this fall.

The Gatorade Player of the Year program annually recognizes one winner in the District of Columbia and each of the 50 states that sanction high school football, girls volleyball, boys and girls cross country, boys and girls basketball, boys and girls soccer, baseball, softball, and boys and girls track & field, and awards one National Player of the Year in each sport. The selection process is administered by ESPN RISE and the Gatorade high school sports leadership team, which work with top sport-specific experts and a media advisory board of accomplished, veteran prep sports journalists to determine the state winners in each sport.

Contrades joins recent Gatorade Hawaii Baseball Players of the Year Michael Suiter (2009-10, Punahou School), Breland Almadova (2008-09; Iolani School), Aaron Fukiji (2007-08, Mid-Pacific Institute), and Harrison Ishida (2006-07, Punahou School), among the state's list of former award winners.

To keep up to date on the latest happenings, become a fan of Gatorade Player of the Year on Facebook and follow us on Twitter. For more on the Gatorade Player of the Year program, including nomination information, a complete list of past winners, and the announcement of the Gatorade National Player of the Year, visit [playeroftheyear.gatorade.com](http://playeroftheyear.gatorade.com).

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